

# ORDER



**Orders**  
**Order / Rev:** 695819 - 9  
**Alt Order #:** 06212983  
**Product Desc:** NELSON FOR SENATE  
**Estimate:** 475  
**Flight Dates:** 10/02/12 - 10/08/12  
**Original Date / Rev:** 06/27/12 / 09/28/12  
**Order Type:** Political

**Primary AE:** Aaron Ashe  
**Sales Office:** T-WAS  
**Sales Region:** NAT

**Agency**  
**Name:** Abar Hutton Media/ POL  
**Buying Contact:** Shelli Hutton  
**Billing Contact:**  
 6190 Grovedale Court Suite 200  
 Alexandria, VA 22310

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Nelson, B/ D / US Senate  
**Demographic:** A35+  
**Product Codes:** PL-US Senate  
**Priority:** P-4  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/08/12	103	\$74,375.00	\$63,218.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	103	\$74,375.00	\$63,218.75	0.00
<b>Totals</b>	<b>103</b>	<b>\$74,375.00</b>	<b>\$63,218.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe	T-WAS	NAT	Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WTSP-TV	26%	\$74,375.00
Market	100%	\$286,057.69

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WFLA	25%	\$71,514.42
WFTS	19%	\$54,350.96
WMOR	1%	\$2,860.58
WTOG	1%	\$2,860.58
WTTA	0%	\$0.00
WTVT	28%	\$80,096.15
WVEA	0%	\$0.00
WWSB	0%	\$0.00
WXPX	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WTSP	10/02/12	10/05/12	M-F 6-7a 6-7a 10 News	CM	6-7a	- TWTF - -	:30	4	\$175.00	P-4	0.00	NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	- TWTF - -			4		\$175.00		0.00				
2	WTSP	10/02/12	10/05/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM)	- TWTF - -	:30	4	\$200.00	P-4	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

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WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	WTSP	10/02/12	10/05/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM)	- TWTF - -	:30	4	\$200.00	P-4	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	- TWTF - -		4				\$200.00		0.00			
3	WTSP	10/02/12	10/05/12	CBS This Morning CBS This Morning	CM	7-9a (8:00 AM-9:00 AM)	- TWTF - -	:30	4	\$200.00	P-4	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	- TWTF - -		4				\$200.00		0.00			
4	WTSP	10/02/12	10/05/12	M-F 9-930a 10 News, 9a 10 News, 9am	CM	9-9:30A (9:00 AM-9:30 AM)	- TWTF - -	:30	4	\$100.00	P-4	0.00	NM	4	\$400.00
	T-F/	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	- TWTF - -		4				\$100.00		0.00			
5	WTSP	10/02/12	10/05/12	M-F 930-10a Inside Edition	CM	930-10a	- TWTF - -	:30	4	\$100.00	P-4	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	- TWTF - -		4				\$100.00		0.00			
E 6	WTSP	10/02/12	10/05/12	Price Is Right Price Is Right	CM	11a-12p	- TWTF - -	:30	4	\$450.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	- TWTF - -		4				\$450.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WTSP	10/01/12-10/07/12	Price Is Right		11a-12p	- TWThF - - - -	:30		<del>(\$450.00)</del>		0.00	NM		
				Credited											
	2	WTSP	10/01/12-10/07/12	Price Is Right		11a-12p	- TWThF - - - -	:30		<del>(\$450.00)</del>		0.00	NM		
				Credited											
	3	WTSP	10/01/12-10/07/12	Price Is Right		11a-12p	- TWThF - - - -	:30		<del>(\$450.00)</del>		0.00	NM		
				Credited											
	4	WTSP	10/01/12-10/07/12	Price Is Right		11a-12p	- TWThF - - - -	:30		<del>(\$450.00)</del>		0.00	NM		
				Credited											
7	WTSP	10/02/12	10/05/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	- TWTF - -	:30	4	\$450.00	P-4	0.00	NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	- TWTF - -		4				\$450.00		0.00			
8	WTSP	10/02/12	10/05/12	Y&R Young and the Restless	CM	1230-130p	- TWTF - -	:30	4	\$550.00	P-4	0.00	NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	- TWTF - -		4				\$550.00		0.00			
9	WTSP	10/02/12	10/05/12	B&B Bold and Beautiful	CM	130-2p	- TWTF - -	:30	4	\$550.00	P-4	0.00	NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	- TWTF - -		4				\$550.00		0.00			
E 10	WTSP	10/02/12	10/05/12	M-F 4-5p Dr. Phil	CM	4-5p	- TWTF - -	:30	8	\$400.00	P-4	0.00	NM	8	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	- TWTF - -		8				\$400.00		0.00			
11	WTSP	10/02/12	10/05/12	M-F 5-530p 5-530p 10 News	CM	5-530p	- TWTF - -	:30	4	\$275.00	P-4	0.00	NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	- TWTF - -		4				\$275.00		0.00			
12	WTSP	10/02/12	10/05/12	M-F 530-6p 10 News at 530p	CM	530-6p	- TWTF - -	:30	4	\$275.00	P-4	0.00	NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	- TWTF - -		4				\$275.00		0.00			
13	WTSP	10/02/12	10/05/12	7-730p Wheel of Fortune	CM	7-730p	- TWTF - -	:30	4	\$1,300.00	P-4	0.00	NM	4	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	- TWTF - -		4				\$1,300.00		0.00			
14	WTSP	10/02/12	10/05/12		CM	730-8p	- TWTF - -	:30	4	\$1,500.00	P-4	0.00	NM	4	\$6,000.00

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WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
730-8p Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	- TWTF--			4		\$1,500.00		0.00				
15	WTSP	10/02/12	10/02/12	Tue Prime A NCIS	CM	Tue 8-9p	- T-----	:30	1	\$5,000.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	- T-----			1		\$5,000.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTSP	10/01/12-10/07/12		Tue Prime A		Tue 8-9p	- T-----	:30		<del>(\$5,000.00)</del>		0.00	NM		
Credited															
16	WTSP	10/04/12	10/04/12	Thu Prime B Person of Interest	CM	Thu 9-10p	--- T---	:30	1	\$4,500.00	P-4	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	--- T---			1		\$4,500.00		0.00				
17	WTSP	10/05/12	10/05/12	Fri Prime B Made in Jersey	CM	Fri 9-10p	---- F--	:30	1	\$3,000.00	P-4	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	---- F--			1		\$3,000.00		0.00				
E 18	WTSP	10/05/12	10/05/12	Fri Prime C Blue Bloods	CM	Fri 10-11p	---- F--	:30	1	\$3,000.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	---- F--			1		\$3,000.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTSP	10/01/12-10/07/12		Fri Prime C		Fri 10-11p	---- F--	:30		<del>(\$3,000.00)</del>		0.00	NM		
Credited															
19	WTSP	10/06/12	10/06/12	Sat Prime C 48 Hours Mystery	CM	Sat 10-11p	----- S-	:30	1	\$1,500.00	P-4	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	----- S-			1		\$1,500.00		0.00				
20	WTSP	10/07/12	10/07/12	Sun Prime C The Good Wife	CM	Sun 9-10p	----- S	:30	1	\$3,500.00	P-4	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	----- S			1		\$3,500.00		0.00				
21	WTSP	10/02/12	10/05/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	- TWTF--	:30	4	\$1,000.00	P-4	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	- TWTF--			4		\$1,000.00		0.00				
22	WTSP	10/06/12	10/06/12	LN (Sa) Late News (Sa)	CM	Sa 11-1135p	----- S-	:30	1	\$700.00	P-4	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	----- S-			1		\$700.00		0.00				
23	WTSP	10/07/12	10/07/12	LN (Su) Late News (Su)	CM	Su 11-1135p	----- S	:30	1	\$900.00	P-4	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	----- S			1		\$900.00		0.00				
24	WTSP	10/03/12	10/05/12	Late Late Show Late Late Show	CM	1237-137a	-- WTF--	:30	3	\$175.00	P-4	0.00	NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-- WTF--			3		\$175.00		0.00				
25	WTSP	10/06/12	10/06/12	Sat 6-630p Sat 6-630p 10 News	CM	Sat 6-630p	----- S-	:30	1	\$200.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	----- S-			1		\$200.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTSP	10/01/12-10/07/12		Sat 6-630p		Sat 6-630p	----- Sa--	:30		<del>(\$200.00)</del>		0.00	NM		
Credited [MOVE TO 5A 10/5]															
26	WTSP	10/06/12	10/06/12		CM	Sat 7-730p	----- S-	:30	1	\$400.00	P-4	0.00	NM	0	\$0.00

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Sat 7-730p Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S-	1		\$400.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WTSP	10/01/12-10/07/12		Sat 7-730p	Sat 7-730p		-----Sa--	:30	<del>(\$400.00)</del>	0.00	NM				
Credited [mg 51-52]															
27	WTSP	10/06/12	10/06/12	Sat 730-8p Jeopardy	CM	Sat 730-8p	-----S-	:30	1	\$400.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S-	1		\$400.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WTSP	10/01/12-10/07/12		Sat 730-8p	Sat 730-8p		-----Sa--	:30	<del>(\$400.00)</del>	0.00	NM				
Credited [mg 51-52]															
28	WTSP	10/07/12	10/07/12	CBS Sunday Morning CBS Sunday Morning	CM	Sun 9-1030a	-----S	:30	1	\$500.00	P-4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S	1		\$500.00		0.00						
29	WTSP	10/07/12	10/07/12	Sun 630-7p Sun 630-7p 10 News	CM	Sun 630-7p	-----S	:30	1	\$350.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S	1		\$350.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WTSP	10/01/12-10/07/12		Sun 630-7p	Sun 630-7p		-----Su	:30	<del>(\$350.00)</del>	0.00	NM				
Credited [mg line 50]															
30	WTSP	10/07/12	10/07/12	10 Sports Extra 10 Sports Extra	CM	Su 1135-1145p	-----S	:30	1	\$500.00	P-4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S	1		\$500.00		0.00						
31	WTSP	10/07/12	10/07/12	Sun Prime D The Mentalist	CM	Sun 10-11p	-----S	:30	1	\$3,500.00	P-4	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S	1		\$3,500.00		0.00						
32	WTSP	10/06/12	10/06/12	Florida Football Daytime 330p-7p Sat FI vs LSU	CM	330p-7p (3:30 PM-7:00 PM)	-----S-	:30	1	\$5,000.00	P-4	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S-	1		\$5,000.00		0.00						
33	WTSP	10/08/12	10/08/12	M-F 6-7a 6-7a 10 News	CM	6-7a	M-----	:30	2	\$175.00	P-4	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	M-----	2		\$175.00		0.00						
34	WTSP	10/08/12	10/08/12	CBS This Morning CBS This Morning	CM	7-8a (7:00 AM-8:00 AM)	M-----	:30	1	\$200.00	P-4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	M-----	1		\$200.00		0.00						
35	WTSP	10/08/12	10/08/12	CBS This Morning CBS This Morning	CM	8-9a (8:00 AM-9:00 AM)	M-----	:30	1	\$200.00	P-4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	M-----	1		\$200.00		0.00						
36	WTSP	10/08/12	10/08/12	M-F 9-930a 10 News, 9a 10 News, 9am	CM	9-9:30A	M-----	:30	2	\$100.00	P-4	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	M-----	2		\$100.00		0.00						
37	WTSP	10/08/12	10/08/12	M-F 930-10a Inside Edition	CM	930-10a	M-----	:30	1	\$100.00	P-4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	M-----	1		\$100.00		0.00						



Order / Rev: 695819 - 9  
 Alt Order #: 06212983  
 Flight Dates: 10/02/12 - 10/08/12

Advertiser: Nelson, B/ D / US Senate  
 Product Desc: NELSON FOR SENATE  
 Estimate: 475

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
49	WTSP	10/05/12	10/05/12	5-530a 5-530a 10 News	CM	5-530a	----F--	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	----F--		1				\$200.00		0.00			
50	WTSP	10/03/12	10/05/12	Letterman Late Night with David Letterman	CM	1135p-1237a	--WTF--	:30	1	\$350.00	P-4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	--WTF--		1				\$350.00		0.00			
51	WTSP	10/06/12	10/06/12	Gators Special Gators Special	CM	Gators Special	-----S-	:30	1	\$500.00	P-4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----S-		1				\$500.00		0.00			
52	WTSP	10/02/12	10/05/12	530-6a 530-6a 10 News	CM	530-6a	-TWTF--	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-TWTF--		1				\$300.00		0.00			
53	WTSP	10/04/12	10/04/12	Thu Prime C Elementary	CM	Thu 10-11p	---T---	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	---T---		1				\$8,000.00		0.00			
54	WTSP	10/02/12	10/05/12	M-F 9-930a 10 News, 9a 10 News, 9am	CM	9-9:30A	-TWTF--	:30	4	\$100.00	P-4	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-TWTF--		4				\$100.00		0.00			
N55	WTSP	10/02/12	10/05/12	5-530a 5-530a 10 News	CM	5-530a	-TWTF--	:30	2	\$100.00	P-4	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-TWTF--		2				\$100.00		0.00			
N56	WTSP	10/06/12	10/06/12	Sat Prime C 48 Hours Mystery	CM	Sat 10-11p	-----S-	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----S-		1				\$3,000.00		0.00			
N57	WTSP	10/02/12	10/05/12	M-F 10-11a Studio 10	CM	10-11a	-TWTF--	:30	3	\$150.00	P-3	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-TWTF--		3				\$150.00		0.00			
Totals														103	\$74,375.00